

Live Entertainment



Formal Dinner

MARKETING PROPOSAL



ILLINOIS RAPTORS
the **purple** ball
Awards Ceremony

MAC Athletics is a community-based nonprofit organization headquartered in the southwest suburbs of Chicago — proudly serving the Plainfield, Bolingbrook, Woodridge, Romeoville, Joliet and Naperville communities. Through our **Illinois Raptors AAU** basketball program, we empower youth athletes from grades 3–11 to develop their skills both on and off the court.

The Raptors Purple Ball is our premier end-of-year gala — an elegant, formal celebration honoring our athletes, families, and community partners. The evening features fine dining, awards, entertainment, and a special live performance, bringing together over 250 guests from across the Chicagoland area. We invite large, medium, and small businesses, as well as national brands, to participate in this meaningful event, your partnership will be prominently showcased before families who live, work, and shop both locally and online.



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ABOUT THE PURPLE BALL

2026

The Raptors Purple Ball is the signature formal celebration of MAC Athletics and the Illinois Raptors, bringing together athletes, families, coaches, and community supporters for an unforgettable evening of recognition and unity. Held on **February 7, 2026, at Bobak's Signature Events in Woodridge, IL**, this elegant banquet highlights the achievements of our players while strengthening the bonds that make our Raptors family special.

Last year's event welcomed 55 athletes, 10 coaches, over 100 family members and guests, and 10 corporate and community vendors, including major partners such as ***BMO, Barilla, Health Solutions, and Mocha Bear Daycare Corp.*** With our organization growing by more than 25% this year, we're preparing to make the 2026 Purple Ball our largest and most impactful celebration yet — featuring more teams, sponsors, and guests than ever before.



MARKETING OPPORTUNITIES

➤ BRONZE

The Bronze Sponsorship provides brand visibility through event materials and digital promotions, while showing your company's support.

➤ SILVER

The Silver Sponsorship Package provides valuable brand exposure and an opportunity to celebrate the evening alongside the Raptors family.

➤ GOLD

The Gold Sponsorship Package delivers a strong balance of visibility and engagement, connecting your business with families and supporters who share your commitment to community excellence.

➤ PLATINUM

As a Platinum Sponsor, your company receives premier exposure and recognition as a leading supporter of the Illinois Raptors. This exclusive level provides the highest visibility before, during, and after the Purple Ball.

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MARKETING OPPORTUNITIES

OVER
1000

Social Media **Followers**
500+ daily **viewers**
an email distribution
reaching **thousands**



BRONZE SPONSORSHIP PACKAGE

- Logo on macathletics.org sponsor page
- Business name listed in event **Playbill** ¼ page

\$250

SILVER SPONSORSHIP PACKAGE

- Logo on macathletics.org sponsor page
- Business name listed in event **Playbill** ¼ page
- Social media shoutouts one month before and one month after the event
- One complimentary tickets to the Purple Ball

\$500

GOLD SPONSORSHIP PACKAGE

- Logo on macathletics.org (linked) and rotating homepage banner
- ½ page ad in the Purple Ball **Playbill**
- Recognition from the stage during the program
- Social media shoutouts one month before and one month after the event
- Two complimentary tickets to the Purple Ball
- Raptors Sponsor Group Plaque

\$1,000

PLATINUM SPONSORSHIP PACKAGE

- Premium logo placement on website,
- Event signage,
- Rolling slideshow Throughout the Whole Night
- Full-page ad in the Purple Ball **Playbill**
- Recognition on Stage
- Three complimentary tickets to the Purple Ball
- Raptors Sponsor Group Plaque
- Social media shoutouts one month before and one month after the event

\$2,500

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WHY PARTNER WITH US

For nearly 20 years, MAC Athletics and the Illinois Raptors have built one of the most respected youth basketball programs in the Midwest — a legacy rooted in excellence, discipline, and community.

With an **85% program-wide winning percentage**, our teams have **produced more than 1,500** young men and women who've grown through our system — not just as athletes, but as leaders. Our coaching and mentoring have led to **over 200 college scholarships** and guided more than **1,300 athletes into successful college, post-college, professional**, and even NBA careers.

Our reach extends far beyond the court.

The Raptors family includes healthcare professionals, engineers, IT specialists, educators, business executives, and small business owners — a powerful and influential community that reflects the same excellence our program instills in every player.

When you partner with us, you're not just supporting a sports organization — you're aligning with a proven network of winners, leaders, and community change makers.



BRAND ALIGNMENT



PROVEN TRACK RECORD



TARGETED EXPOSURE



MULTI-CHANNEL PROMOTION



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LET'S CONNECT

We would love the opportunity to partner with you and showcase your business at the 2026 Raptors Purple Ball – or through any of our ongoing season opportunities. Together, we can celebrate excellence, support youth development, and strengthen our community by empowering the next generation of leaders both on and off the court.



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